

## Be on the inside...

Dear Friend,

**It's revealing. Witty. Vibrant. Intelligent. And informative.**

**It's exciting. Thought-provoking. Stylish. And entertaining.**

It's *Hong Kong Tatler*, the uncommon magazine that gives you the inside line on the fascinating world of high society in Hong Kong.

I'll admit it's not for everyone. It's for people who want to share all the glamour and glitz of the local and international trendsetters. It's a guidebook for those on their way up and a reference for those at the top.

**It's got energy and buzz. It sizzles. It captivates you.**

**Features and columns** tell you what you really want to hear about today's big names. The grandest balls. Most exclusive parties. The private soirees. In it's pages:

- You'll meet celebrities, socialites, business elite, entrepreneurs where they work, live, wine, dine, and party.
- See the fashions, trends and events that shape society.
- Read honest, piercing, enlightening reviews on the latest and hottest objects of desire. Health & Beauty. Lifestyle directions. Princely diversions and pastimes.
- Know who's in and who's on the way out . . . who's making money and who's not.

With *Hong Kong Tatler*, you'll be the first to hear about the personal lifestyles of the top shakers and movers. Their crises, challenges and triumphs.

**You'll chuckle. You'll groan. You'll enjoy. You'll smile.**

**Above all**, you'll be smart and sassy about the ins-and-outs, the ups-and-downs of Hong Kong.

- ◆ When conversation turns to the social scene, you'll already know all the details.
- ◆ When others rave about the latest fashion, you'll be wearing it in style.
- ◆ When know-it-all people at parties talk about the latest salon or spa, you'll shine and glow from the newest treatments.

- ◆ When your best friend tells you about the newest restaurant in town, you'll be asking the chef for your special dish.

Now they'll know you're a **Tatler** reader.

### Who says there's nothing **FREE** in Hong Kong?

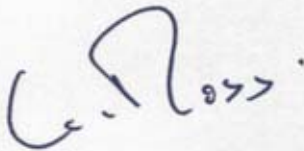
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Sincerely,



Lina Ross  
Publisher and Editor-in-Chief

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