

A cut above the rest...

that's Treasure Land Property Consultants!



The premier of property consultants in Hong Kong, Treasure Land, is the most focused. From their beginning in 1991, they decided to be the very best in the industry and focused every aspect of their activities to that goal.

Not only that, they focused on a particular market niche.

This is what has made Treasure Land Property Consultants so successful.

According to Mr. Graham Wong, Director, "Rather than be satisfied with just doing only that necessary to get a deal, like the majority, we decided in the beginning to raise property consulting to a new level. We would bring the Property Consultancy to the highest level of professionalism in every facet possible...a new standard." This is not only true for Hong Kong but is continued in their activities for the China market.

By being tightly focused in the property market and not trying to be all things to the whole market area, Treasure Land brings all their energies to bear on that goal. Which means the use of all their resources for the clients is very fine-tuned like the concert pianist or prima donna of dance. Treasure Land Property Consultants are proud to be the yardstick by which others compare themselves to.

They have focused on the corporate clients, especially expatriate. Treasure Land brings to these clients only prestigious commercial developments, like Nine Queen's Road Central and Lippo Tower, as well as prime residential properties such as Mid-Levels Central

and Island South.

To achieve their goal, Treasure Land has worked aggressively on their corporate culture, staff, discipline, internal resources and facilities. They are a blend of Chinese philosophy and western management disciplines. The staff is carefully selected with good education and professional attitude for ongoing training to develop the maximum in technical knowledge, client relations and highest level of professionalism and integrity possible. The internal resources include the best-computerized information system available with the most up-to-date and complete database available anywhere, including property/financial forecasting. Speed and accuracy is critical to the strategy of Treasure Land...superior customer service is a must.

Has it paid off for Treasure Land? They are recognized by the industry as the 'premium property boutique', where clients are looking more for professionalism and service excellence. Bottom line results are the final proof and their level of referral business is over 50% with a compounded annual growth



rate in excess of 25%.

However, their efforts do not stop there but are ongoing....it is not enough to be the first to become the best of the best in the sector of property consulting. Treasure Land has chosen, but it is necessary to work hard to maintain it. This is not only reflected in Treasure Land's ongoing effort in continuous staff training but in their use and expansion of the latest technologies. The Treasure Land new website, www.expathome.com.hk, "is not just another website among the hundreds out there," according to Mr. Wong. "It is a very powerful, highly functional and easy to use interactive database to help expats find a prestigious residential property. It also includes helpful information and tips for them." Knowing Treasure Land, this is just the tip of the iceberg in their use of technology for their clients' benefit. With their proven success formula, Treasure Land is well positioned for continued success in the 21st Century.